

Better Business Bureau® Serving Wisconsin Corporate Community Partnership Program

BBB Serving Wisconsin offers a Corporate Community Partnership Program to give businesses the opportunity to join like-minded companies and BBB as leaders in building trust in our community.



President's Circle

- All benefits of the Better Business Bureau Accreditation program
- One Centralized Communication Hub
- Opportunities to host/speak at BBB educational and networking events
- Opportunities to partner with the BBB Serving Wisconsin Foundation
- Prime logo recognition and link on Corporate Community Partner page on bbb.org
- Business listing in one monthly email to all BBB Accredited Businesses in Wisconsin
- 20% off digital advertising with BBB



Leadership Circle

- All benefits of the Better Business Bureau Accreditation program
- One Centralized Communication Hub
- Opportunities to host/speak at BBB educational and networking events
- Opportunities to partner with the BBB Serving Wisconsin Foundation
- Logo recognition and link on Corporate Community Partner page on bbb.org
- 10% off digital advertising with BBB



Trailblazer Circle

- All benefits of the Better Business Bureau Accreditation program
- One Centralized Communication Hub
- Opportunities to host/speak at BBB educational and networking events
- Opportunities to partner with the BBB Serving Wisconsin Foundation
- Logo recognition and link on Corporate Community Partner page on bbb.org

Learn more about the benefits of the Better Business Bureau Serving Wisconsin Corporate Community Partner Program by contacting partner@wisconsin.bbb.org.